

WEBSITE TRAFFIC SURVEY

How did you locate our website?

- I Googled* it.
- I saw an ad.
- Someone told me about it.
- I stumbled across it.
- I saw a listing.

Did you find what you were looking for?

- Yes, quickly.
- After searching a short time.
- I forgot what I was looking for it took so long to find.
- Just browsing.

Have you used ARCH products before?

- All the time.
- Rarely.
- Not yet.
- Who's ARCH?

How often do you research new business purchases on the web?

- Always (90-100%)
- Most of the time (50-89%)
- Sometimes (25-49%)
- Rarely (10-24%)
- Not if I can help it (0-9%)

Do you expect to use the internet more in 2010?

- Of course, that's a dumb question.
- No.

Have you ever used a social networking site (ie. Facebook, LinkedIn, Twitter) for business?

- Yes.
- No.

Tell us a little about you:

What industry are you in? _____

Email address: _____

*or any other search engine for that matter

800-553-4567

Thank you!

www.archenv.com

Submit Traffic Survey by either a) completing form and clicking 'Submit' button, b) faxing to 800-230-9462 or c) mailing to P.O. Box 1760, Paducah, KY 42001. All returned surveys will be entered to receive a free round of golf.