

MEDIA CONTACTS:

Rick Archer rick@archenv.com or

Jim Brotherson jim@archenv.com

800/553/4567

FOR IMMEDIATE RELEASE

ARCH Environmental Equipment Launches New Web Site

New cyber center makes life easier for buyers.

Paducah, KY (September 15, 2009)-ARCH Environmental Equipment, Inc. launched a brand new web site that makes researching and buying conveyor components easier than ever for our customers, distributors, and representatives. The new web site, www.archenv.com, has been revamped to minimize time taken to research products, find a distributor, and procure ARCH products. Some things to expect when visiting are:

*Instant access to installation guides, CAD drawings, brochures, and worksheets

*Exclusive web promotions on ARCH products

*Links to relevant sites and important information

*Interactive forms

*One-stop shopping for conveyor belt cleaners, belt scales, metal detectors, safety devices, dust control products, skirt seals and more.

*Relevant industry news

Updated daily, www.archenv.com will provide our customers, distributors and representatives worldwide timely information and frequent savings opportunities.

Located in Paducah, KY, Arch Environmental Equipment is a manufacturer and distributor of mechanical and electrical products designed to improve the efficiency and safety of conveyor belt systems.

Each step of ARCH's in-house manufacturing begins with computer-aided design through final assembly and shipping. Our facilities include a fabrication shop, machine shop with CNC equipment and state of the art urethane production.

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